# VALENTINA ABANINA

401, 788 Jervis Street

Vancouver, BC  V6E 0B5

604 716 7766

valabanina@gmail.com
www.linkedin.com/in/valentina-abanina
UX/UI Design Portfolio

---

## PROFESSIONAL SUMMARY

**UX/UI design | UX Research | Graphic Design | Digital Publishing | Photography | Videography**

- Professional with 18 + years of experience in the education, culture, and art industry
- Web and Mobile app designer with a deep understanding of user-centered design principles and methods
- Accomplished team member with hands-on experience in multiple Agile projects
- Researcher with expertise in data analysis and interpretation techniques
- A persuasive presenter with a demonstrated history of effectively pitching ideas and MVPs to stakeholders

## TECHNICAL SKILLS

**Design:** Figma - Illustrator – InDesign - Photoshop CC – Lightroom – After Effects - Premiere Pro – SketchUp

**UX Research and Testing:** Survey Monkey – kardSort – Maze – Optimal Workshop – Loop 11

**Programming:** PHP – HTML – CSS – JavaScript – Bootstrap – Bulma

**Website Builders:** WordPress – Elementor Pro - Webflow

**Project Management:** Asana – Trello – Jira – Notion

**Educational Platforms**: PebblePad – Brightspace (D2L)

**AI Tools:**  Midjourney – Leonardo AI – Relume – 10web – Splash – Soundraw – Filmora14

## PROFESSIONAL EXPERIENCE

**Instructional Assistant (Web and Mobile App Design and Development)**

Langara College – Vancouver, BC                                              **Jun. 2023 – present**

- Assisted students in Advanced UX, Graphic Design for Web, Typography, Project Management, and other courses by providing feedback on students' work, developing grading criteria, and creating supportive lecture materials.
- Provided admissions advice to prospective students in person, via email, and through online drop-in sessions
- Built industry connections by organizing and participating in tech events.
- Designed the department website with SEO best practices in mind
- Contributed to marketing campaigns, including strategy development, content creation, and advertising

**UX/UI Designer**                                                                     **Jan. 2023 – present**

DevRadius Inc. – Vancouver, BC

Completed approximately **10 projects**. **Key Projects:**
Website for "Emory University Investment Management"
Crowdfunding software "Thrinacia Sedra"
Mobile application with AI assistant "Propera AI" (MVP)

- Re-designed website for Emory Investment Management (Atlanta, US), which increased online activity and the number of applicants at Emory University
- Created a user-friendly design for crowdfunding web widgets utilizing the **Bulma framework**, leading to a considerable increase in successful campaign launches and a significant improvement in user engagement
- Designed mockups for the **mobile applications** (MVPs) that helped garner investor interest, resulting in increased funding for product development
- Provided **UX consultations** for clients from small business, medical, and educational sectors, improving the usability and accessibility of their digital products

# VALENTINA ABANINA

604 716 7766
valabanina@gmail.com

**UX Designer/WordPress Developer**                                                    **Dec. 2022 – Nov. 2023**
Yarko Development – Vancouver, BC

**Key Projects:**
Website for "Canadian Alliance Inc."
Website for "Goldbeck Recruiting"
Website for "GeoEnviro Training Professionals Inc."

- Conducted UX research and created personas, user stories, and user flow, which helped to define features and the target audience
- Designed wireframes, mockups, prototypes, and communicated my design decisions to the leadership team and stakeholders
- Conducted user testing and revised design, resulting in the fulfillment of the usability goals
- Developed multiple B2B and B2C websites using **Elementor Pro** and add-ons: **Ele Custom Skin Pro, Advanced Custom Fields PRO**, and **AnyWhere Elementor Pro**, which received high recognition from industry experts and users
- Optimized website speed and performance, resulting in increased website traffic and higher conversion rates

**Photographer Supervisor**                                                                      **2018 – 2021**
Artona Group Inc. – Vancouver, BC
- Delivered photography and photo editing services, utilizing **Adobe Creative Suite** (Photoshop CC, Lightroom)
- Trained 35 new staff in composition, posing, camera settings, and studio lighting by conducting hands-on training which resulted in photo quality improvement and enhanced customer satisfaction
- Submitted daily reports to managers that highlighted advancements, technical challenges, and potential improvements, resulting in increased workflow efficiency

**Quality Management Specialist**                                                          **2009 – 2017**
Belarusian State University of Culture and Arts – Minsk, Belarus
- Assessed consumer satisfaction with the educational services of the Belarusian State University of Culture and Arts (BSUCA) through yearly **surveys and interviews** with over 1000 students and academic staff, ensuring efficient and continuous improvement in the quality of education
- Participated in **internal and external audits** of QMS of BSUCA, which allowed to identify the deficiencies and provide detailed recommendations for improvement
- **Developed** quality management **standards** in accordance with ISO 9001 improving the efficiency of the organization's processes

## EDUCATION
**Langara College**, Vancouver, BC                                                        **2021 - 2023**
Web and Mobile App Design and Development, Post Degree Diploma

**Belarusian State University of Culture and Arts**, Minsk, Belarus                 **2011**
A Master of Arts (MA) degree in Art History

**Belarusian State University**, Minsk, Belarus                                          **2012**
Business Administration, Post Degree Diploma

**Belarusian State University of Culture and Arts**, Minsk, Belarus                 **2004**
Bachelor of Fine Arts